

## **Amendments to the Claims**

This listing of claims will replace all prior versions, and listings, of claims in the application:

### **Listing of Claims:**

- 1 1. (Currently Amended) A method for distributing secure digital content that can be  
2 indexed by third party search engines, the method comprising:
  - 3 (a) generating a text stream from the digital content by stripping all graphic  
4 information and punctuation from the digital content;
  - 5 (b) fragmenting the text stream into multi-word phrases, wherein words in  
6 each multi-word phrase remain arranged in an order that is the same as  
7 an order in which those words are arranged in the digital content;
  - 8 (c) randomly assembling the phrases into a scrambled document; and
  - 9 (d) making the scrambled document available to the third party search  
10 engines.
- 1 2. (Original) The method of claim 1 wherein step (b) comprises parsing the text  
2 stream to generate a word stream and fragmenting the word stream into phrases,  
3 where each phrase contains at least two words.
- 1 3. (Original) The method of claim 2 wherein the total number of words in a phrase is  
2 random.
- 1 4. (Original) The method of claim 3 wherein the total number of words in a phrase  
2 has a maximum of five words.
- 1 5. (Original) The method of claim 1 wherein step (c) comprises forming a stream of  
2 phrases and randomly swapping the position of phrases in the phrase stream.

- 1 6. (Original) The method of claim 1 further comprising:  
2 (e) returning the scrambled document content when the scrambled document  
3 is indexed by the third party search engines.
- 1 7. (Original) The method of claim 6 wherein step (e) comprises examining a user  
2 agent parameter to determine whether a search engine or a browser is  
3 requesting the scrambled document.
- 1 8. (Original) The method of claim 6 further comprising:  
2 (f) returning a link to an owner of the secure content when a browser links  
3 from the search engine to the indexed scrambled document.
- 1 9. (Original) The method of claim 8 wherein the scrambled document contains a  
2 script routine that loads a web page provided by the secure content owner and  
3 step (f) comprises running the script routine after the scrambled document  
4 content has been loaded into the browser.
- 1 10. (Original) The method of claim 9 wherein step (f) comprises using the script  
2 routine to hide the scrambled text from a user.
- 1 11. (Currently Amended) Apparatus for distributing secure digital content that can be  
2 indexed by third party search engines, the apparatus comprising:  
3 a stripper that generates a text stream from the digital content by stripping  
4 all graphic information and punctuation from the digital content;  
5 means for fragmenting the text stream into multi-word phrases, wherein  
6 words in each multi-word phrase remain arranged in an order that is the same as  
7 an order in which those words are arranged in the digital content;  
8 a stream assembler that randomly assembles the phrases into a  
9 scrambled document; and

10 means for making the scrambled document available to the third party  
11 search engines.

1 12. (Original) The apparatus of claim 11 wherein the means for fragmenting  
2 comprises a parser that parses the text stream to generate a word stream and a  
3 fragmenter that fragments the word stream into phrases, where each phrase  
4 contains at least two words.

1 13. (Original) The apparatus of claim 12 wherein the total number of words in a  
2 phrase is random.

1 14. (Original) The apparatus of claim 13 wherein the total number of words in a  
2 phrase has a maximum of five words.

1 15. (Original) The apparatus of claim 11 wherein the stream assembler comprises  
2 means for forming a stream of phrases and means for randomly swapping the  
3 position of phrases in the phrase stream.

1 16. (Original) The apparatus of claim 11 further comprising means for returning the  
2 scrambled document content when the scrambled document is indexed by the  
3 third party search engines.

1 17. (Original) The apparatus of claim 16 wherein the means for returning the  
2 scrambled document content comprises means for examining a user agent  
3 parameter to determine whether a search engine or a browser is requesting the  
4 scrambled document.

1 18. (Original) The apparatus of claim 16 further comprising means for returning a link  
2 to an owner of the secure content when a browser links from the search engine  
3 to the indexed scrambled document.

1 19. (Original) The apparatus of claim 18 wherein the scrambled document contains a  
2 script routine that loads a web page provided by the secure content owner and  
3 the means for returning a link to an owner of the secure content comprises  
4 means for running the script routine after the scrambled document content has  
5 been loaded into the browser.

1 20. (Original) The apparatus of claim 19 wherein the script routine comprises means  
2 for hiding the scrambled text from a user.

1 21. (Currently Amended) A computer program product for distributing secure digital  
2 content that can be indexed by third party search engines, the computer program  
3 product comprising a computer usable medium having computer readable  
4 program code thereon, including:

5 program code for generating a text stream from the digital content by  
6 stripping all graphic information and punctuation from the digital content;

7 program code for fragmenting the text stream into multi-word phrases,  
8 wherein words in each multi-word phrase remain arranged in an order that is the  
9 same as an order in which those words are arranged in the digital content;

10 program code for randomly assembling the phrases into a scrambled document;  
11 and

12 program code for making the scrambled document available to the third  
13 party search engines.

1 22. (Original) The computer program product of claim 21 wherein the program code  
2 for fragmenting the text stream comprises program code for parsing the text  
3 stream to generate a word stream and program code for fragmenting the word  
4 stream into phrases, where each phrase contains at least two words.

- 1 23. (Original) The computer program product of claim 22 wherein the total number of  
2 words in a phrase is random.
- 1 24. (Original) The computer program product of claim 23 wherein the total number of  
2 words in a phrase has a maximum of five words.
- 1 25. (Original) The computer program product of claim 21 wherein the program code  
2 for randomly assembling the phrases into a scrambled document comprises  
3 program code for forming a stream of phrases and program code for randomly  
4 swapping the position of phrases in the phrase stream.
- 1 26. (Original) The computer program product of claim 21 further comprising program  
2 code for returning the scrambled document content when the scrambled  
3 document is indexed by the third party search engines.
- 1 27. (Original) The computer program product of claim 26 wherein the program code  
2 for returning the scrambled document content comprises program code for  
3 examining a user agent parameter to determine whether a search engine or a  
4 browser is requesting the scrambled document.
- 1 28. (Original) The computer program product of claim 26 further comprising program  
2 code for returning a link to an owner of the secure content when a browser links  
3 from the search engine to the indexed scrambled document.
- 1 29. (Original) The computer program product of claim 28 wherein the scrambled  
2 document contains a script routine that loads a web page provided by the secure  
3 content owner and the program code for returning the scrambled document  
4 content comprises program code for running the script routine after the  
5 scrambled document content has been loaded into the browser.

- 1 30. (Original) The computer program product of claim 29 wherein the script routine  
2 comprises program code for hiding the scrambled text from a user.